

Appendix:

The Competitiveness of Hong Kong's Young People in the Greater Bay Area Survey Results

Sample size: 720 local university students who are interested in developing their careers in the GBA

Method: Online questionnaire

Study period: March to December 2021, online survey: 8 October to 15 December 2021

Table 1: Respondent profile

	Responses	Percentage■
Gender		
Male	190	26.4%
Female	530	73.6%
Total	720	100.0%
Age group		
18-19	21	2.9%
20-24	666	92.5%
25-29	27	3.8%
30-34	6	0.8%
Total	720	100.0%
Year of study		
First	--	--
Second	--	--
Third	417	57.9%
Fourth	292	40.6%
Fifth	10	1.4%
Sixth	1	0.1%
Total	720	100.0%

Table 2: To what extent do you find the following factors attractive in terms of building a career in the Greater Bay Area?

	Attractive		Unattractive		Don't know/ Hard to say	Total
	Strongly Attractive	Very Attractive	Not Very Attractive	Not At All Attractive		
Market size	605 84.0%		88 12.3%			
	235 32.6%	370 51.4%	79 11.0%	9 1.3%	27 3.8%	720 100.0%
Training opportunities	507 70.4%		177 24.6%			
	164 22.8%	343 47.6%	150 20.8%	27 3.8%	36 5.0%	720 100.0%
Career prospects	605 84.1%		94 13.0%			
	241 33.5%	364 50.6%	75 10.4%	19 2.6%	21 2.9%	720 100.0%
Social networks	509 70.7%		177 24.6%			
	190 26.4%	319 44.3%	150 20.8%	27 3.8%	34 4.7%	720 100.0%
Remuneration	395 54.8%		283 39.3%			
	178 24.7%	217 30.1%	219 30.4%	64 8.9%	42 5.8%	720 100.0%

Table 3: To what extent do you agree or disagree with the following statements about the Greater Bay Area?

	Agree		Disagree		Don't know/ Hard to say	Total
	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree		
The outlook for business startups in the Greater Bay Area remains bright for Hong Kong youths.		574 79.7%		81 11.3%		
	168 23.3%	406 56.4%	64 8.9%	17 2.4%	65 9.0%	720 100.0%
Young people in Hong do not understand the development opportunities in the Greater Bay Area.		510 70.9%		157 21.8%		
	130 18.1%	380 52.8%	121 16.8%	36 5.0%	53 7.4%	720 100.0%

Table 4: In which of the following sectors would you like most to work in the Greater Bay Area? N=720

	Frequency	Percentage
Cultural and creative	129	17.9%
Financial services	127	17.6%
Technology and innovation	124	17.2%
Education	76	10.6%
Entrepreneurship	54	7.5%
Healthcare / Life sciences	45	6.3%
Trade and logistics	44	6.1%
Professional services	32	4.4%
Retail	13	1.8%
Real estate	11	1.5%
Manufacturing	3	0.4%
Infrastructure	2	0.3%
Other	10	1.4%
Don't know/ Hard to say	50	6.9%
Total	720	100.0%

Table 5: In which of these mainland cities in the Greater Bay Area would you like most to develop your career? N=720

	Frequency	Percentage
Shenzhen	378	52.5%
Guangzhou	140	19.4%
Zhuhai	36	5.0%
Zhongshan	18	2.5%
Jiangmen	16	2.2%
Foshan	16	2.2%
Huizhou	15	2.1%
Dongguan	14	1.9%
Zhaoqing	8	1.1%
Don't know/ Hard to say	79	11.0%
Total	720	100.0%

Table 6: What is your greatest concern in terms of building a career in the Greater Bay Area? N=720

	Frequency	Percentage
Free flow of information	177	24.6%
Housing	149	20.7%
Public order	111	15.4%
Healthcare	70	9.7%
Food safety	48	6.7%
Other	8	1.1%
Nothing to worry about	116	16.1%
Don't know/ Hard to say	41	5.7%
Total	720	100.0%

Table 7: How would you evaluate your ability in each of the following advantages if building a career in the Greater Bay Area? (Please score on a scale of 0-10: 0=Strongly Disagree, 5=Moderate, 10=Strongly Agree)

	Average Score	Standard Deviation	N
Professional ethics (e.g. Integrity, sense of responsibility)	8.38	1.664	706
Putonghua skills	8.04	2.239	719
Flexibility and adaptability to change	7.78	1.764	706
Cultural intelligence	7.78	1.767	711
Emotional intelligence	7.76	1.768	709
Communication and coordination	7.63	1.815	717
Global perspective	7.56	1.852	712
Sustainable development mindset	7.56	1.763	708
Professional knowledge applicability	7.43	1.760	713
Self-learning ability	7.38	1.778	718
English	7.15	1.912	716
Creativity	6.73	1.875	704
Digital literacy	6.17	2.105	709

Figure excluding "Don't know/Hard to say" responses

Table 8: What do you think are the major challenges facing young people in Hong Kong building careers in the Greater Bay Area? N=720

	Frequency	Percentage■
Lack of social networks in the Mainland	379	52.6%
Talent competition from the Mainland	355	49.3%
Lack of understanding of the Mainland legal system	352	48.9%
Lack of work experience in the Mainland	325	45.1%
Lack of understanding of the Mainland trading system	316	43.9%
Lack of understanding of the Mainland taxation system	289	40.1%
Lack of job-hunting channels in the Mainland	286	39.7%
Low salaries	279	38.8%
Difficulty adapting to the Mainland work culture	245	34.0%
Lack of information about starting a business in the Mainland	225	31.3%
Poor Putonghua pronunciation	219	30.4%
Difficulty adapting to the mainland lifestyle	212	29.4%
Other	3	0.4%
Don't know/ Hard to say	13	1.8%

■ This question requires respondents to "check all that apply". Figures listed here are percentage frequency distributions.

Table 9: Which of the following things would you do to prepare for a career in the Greater Bay Area? N=720

	Frequency	Percentage■
Participate in work experience programmes/internships in the Greater Bay Area	460	63.9%
Understand industry outlook related to my interests	370	51.4%
Participate in activities/workshops/knowledge exchange programmes about the Greater Bay Area	297	41.3%
Proactively work to understand systems and policies related to the Greater Bay Area	237	32.9%
Tune in to mainland news, lifestyle and culture	230	31.9%
Set career goals in the Greater Bay Area sooner	226	31.4%
Experience or observe life in the Greater Bay Area at first hand	213	29.6%
Proactively build social networks in the Mainland	211	29.3%
improving Putonghua skills	149	20.7%
Nothing	17	2.4%
Other	1	0.1%
Don't know/ Hard to say	17	2.4%

■ This question requires respondents to “check all that apply”. Figures listed here are percentage frequency distributions.

Table 10: Do you think the measures listed below would be helpful for you in building a career in the Greater Bay Area?

	Helpful		Not Helpful		Don't know/ Hard to say	Total
	Strongly Helpful	Very Helpful	Not Very Helpful	Not At All Helpful		
All-in-one online platform providing information about studying/ working/ starting a business/ living in the Greater Bay Area	603		98			
	83.8%		13.6%			
	226	377	83	15	19	720
	31.4%	52.4%	11.5%	2.1%	2.6%	100.0%
Employment training and guide for young people in Hong Kong who intend to work in the Greater Bay Area	607		89			
	84.3%		12.3%			
	244	363	73	16	24	720
	33.9%	50.4%	10.1%	2.2%	3.3%	100.0%
Internship opportunities in the Greater Bay Area for young people in Hong Kong	646		58			
	89.7%		8.1%			
	344	302	48	10	16	720
	47.8%	41.9%	6.7%	1.4%	2.2%	100.0%
Scholarship/ seed funding support for young people in Hong Kong to relocate to the Greater Bay Area	649		56			
	90.1%		7.8%			

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